

# SPECIAL REPORT

## The Top 10 Things

*You Should Know Before Choosing A*

# Multi-Media Provider

by Tanner Klingzell



855.905.3537 • [www.FLDRDesigns.com](http://www.FLDRDesigns.com)

## Introductory Letter from Tanner Klingzell

Dear Friend,

If you are reading this, you have taken the first step to confidently choosing a multi-media provider that is the right fit for you. In your search for a service provider, you will learn that although there are similarities in products, not all multi-media providers are created equal. I put this report together to help you feel comfortable and confident when choosing your multi-media provider.



As custom specialists at FLDR Designs, we strive to provide you with the highest level of care and professionalism throughout the process. My team and I are devoted to offering you premium design and quality, and we promise to be available and accountable every step of the way.

To your success,

*Tanner Klingzell*

P.S. Our goal is to help you reach more people. When you are ready to schedule your Complimentary FLDR Designs Consultation, I invite you to call us at 855.905.3537.

## TABLE OF CONTENTS

Introductory Letter from Tanner Klingzell .....	2
Number 1: Do They Offer Exceptional Quality, Service and Products? .....	4
Number 2: Do They Offer a Guarantee? .....	5
Number 3: Do They Offer an Extensive Complimentary Consultation? .....	6
Number 4: Do They Have Experience Working with Major Hospitals? .....	7
Number 5: Are They Available Throughout the Process? .....	8
Number 6: Do They Complete Orders Accurately and Efficiently? .....	9
Number 7: Do They Have Advanced Technology? .....	10
Number 8: Are They a Custom Specialist? .....	11
Number 9: Do They Produce Media That Speaks Directly to Your Target Audience? .....	12
Number 10: Can They Expedite Large Orders? .....	13
Number 11: BONUS: Do They Offer Flexible Payment Options? .....	14
Closing Letter from Tanner Klingzell .....	15



NUMBER  
**1**

# DO THEY OFFER EXCEPTIONAL QUALITY, SERVICE AND PRODUCTS?

Quality and service should be expected every time you invest the time and money into your information products. When there are questions or concerns, it can be frustrating when you aren't getting the attention you are paying for. All too often, providers come up short on these basic expectations.

At FLDR Designs, we offer unmatched quality using the latest printing technology and materials. We are custom specialists and pride ourselves on professional, unique advertising options. Furthermore, we will be available throughout the process and also keep you informed along the way with status updates.





## DO THEY OFFER A GUARANTEE?

When investing in your media materials, there may be times you have felt unimpressed, with no recourse. How disappointing to have a product that doesn't live up to what you were promised and with no way to fix it without spending more money.

When you choose FLDR Designs, that will never be a concern. We proudly offer a money back satisfaction guarantee. We want you to feel confident that your expectations will be met, if not exceeded. If you are not fully satisfied at any time, we will make it right. That's our commitment at FLDR Designs!



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## DO THEY OFFER AN EXTENSIVE COMPLIMENTARY CONSULTATION?

Choosing advertising and packaging materials is a thoughtful process. It's important to feel as though you have input during this process. This can be a difficult decision when you don't have sample materials to explore, and the personal help of a design team.

At FLDR Designs, we offer a no obligation, complimentary FLDR Designs Consultation. During this process you will have access to product samples and also a discount on your initial artwork order. You will also receive a personalized, custom graphic design mock-up. We want to streamline this experience for you any way we can!

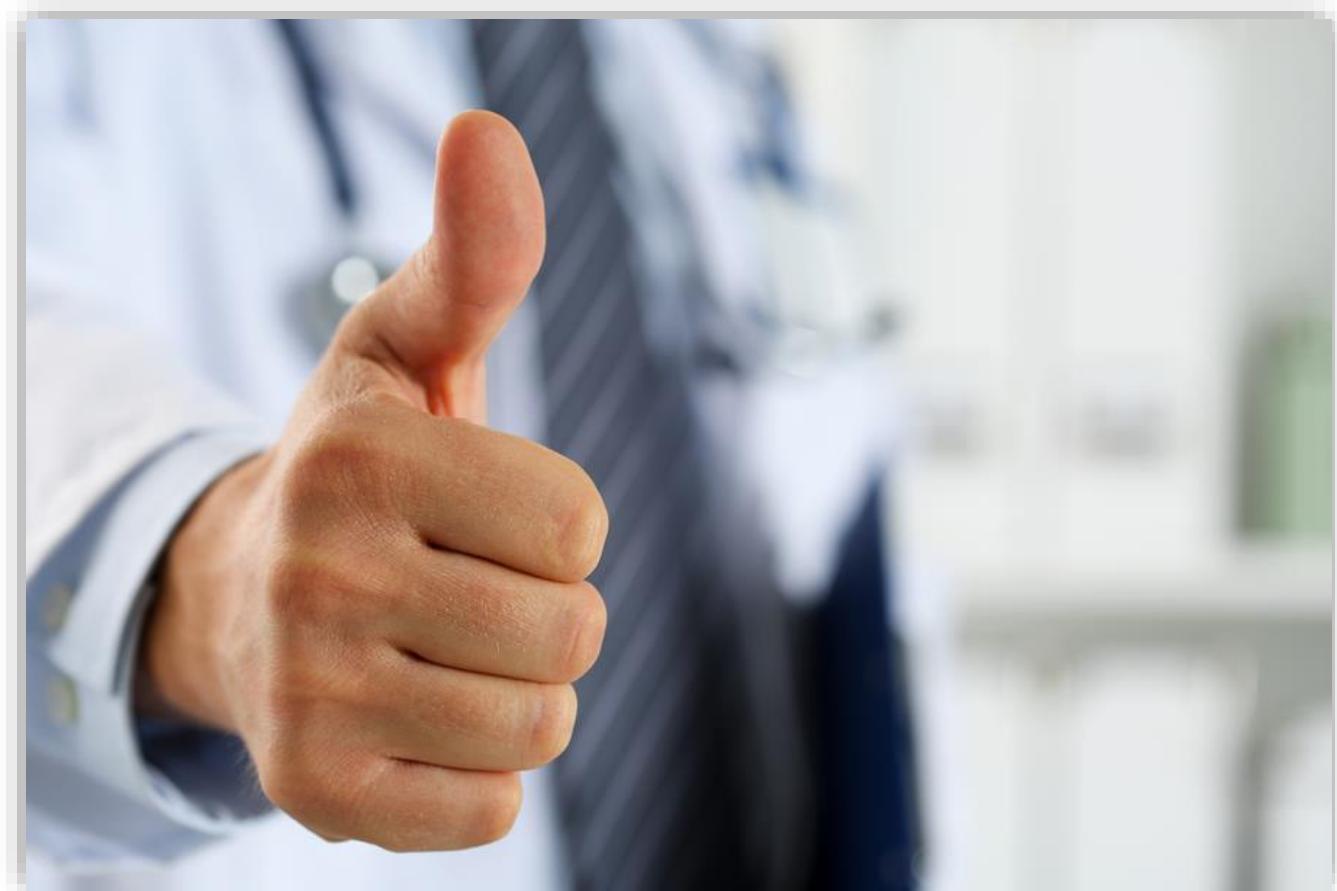


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## DO THEY HAVE EXPERIENCE WORKING WITH MAJOR HOSPITALS?

There are reasons why major hospitals choose the services of a particular multi-media provider. They have an established reputation they have worked many years to achieve, and they expect no less from their multi-media provider.

FLDR Designs has successfully worked with nearly every major hospital chain. Big businesses trust FLDR Designs because we deliver time and time again. Our confidence comes from delivering on our projects accurately and efficiently, while building strong business relationships. Simply put, we know how to treat people.



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## ARE THEY AVAILABLE THROUGHOUT THE PROCESS?

When you have a question, concern or a modification, it is crucial to be able to contact someone immediately. When your provider is unreachable, or doesn't respond to challenges in a timely manner, you lose confidence and your trust in that provider will waver.

One of our core values at FLDR Designs is that we are available to address these bumps in the road as they happen. We promise to be available and accountable every step of the process. Additionally, we will give you progress updates throughout the process just to touch base and make sure we answer all of your questions. In other words, we care!



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## DO THEY COMPLETE ORDERS ACCURATELY AND EFFICIENTLY?

The timeliness of your orders is imperative. It's incredibly frustrating to receive an order late. Sometimes that frustration is compounded by the order being inaccurate. How can you run a business when you're waiting on slow, inaccurate orders? The answer is, you can't.

FLDR Designs guarantees your order will be 90% of the way complete in just 24 hours. Too good to believe? Believe it! We take pride in the timeliness and accuracy of all our projects. We back that up with our guarantee, and status updates on all of our orders. It's what makes us extraordinary in comparison to other media providers.



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## DO THEY HAVE ADVANCED TECHNOLOGY?

When multi-media providers lack in technology, it means orders take longer to facilitate, not to mention sub-standard quality. These are two things you don't have time for in running your business efficiently.

At FLDR Designs, we use the latest in printing technology. We invest in the most advanced equipment, allowing us to provide unmatched quality and speed to facilitate your orders. Additionally, our design team has been hand selected after an extensive interview process. We recruit the best of the best to ensure you get unparalleled quality.



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**8**

## ARE THEY A CUSTOM SPECIALIST?

Every business has unique specifications. Although many businesses have similarities in the products they need to succeed, each one has different specifications that not every print company can achieve.

FLDR Designs is not limited to a handful of specifications. We are custom design specialists with the knowhow to fulfill all of your unique requests. We are happy to discuss all of your ideas and help you reach your goals during your initial consultation. Our mission is to help you reach more people!



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## DO THEY PRODUCE MEDIA THAT SPEAKS DIRECTLY TO YOUR TARGET AUDIENCE?

Messaging is everything in the world of media products. What good are your materials if they don't speak to your potential clients or showcase your brand? This is vital to your success. Not all media providers have the experience to accomplish these important things on a level required.

Since 2009, FLDR Designs has reached over one million people! We have helped countless businesses successfully brand and market themselves. That is why we started our company. We want to help you reach more people and ultimately increase the success of your company. Let's get started!





## CAN THEY EXPEDITE LARGE ORDERS?

When you are trying to reach a large target audience, there are times you need very large orders to accomplish that. Often times, this will increase the time frame to complete orders and could possibly equate to missed opportunity.

FLDR Designs promises to have 90% of your project complete within 24 hours. We understand the quicker we get you your materials, the quicker you can do business. We don't sacrifice accuracy and quality for the sake of completing your orders. FLDR Designs is set up in a way that allows us to offer high-class materials and yet still deliver quickly.

**YOUR ORDER 90% COMPLETE IN 24 HOURS!**

90%

LOADING ...

NUMBER

11

## BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

We want to work with you to help you achieve your business goals. Part of this is offering you flexible payment options. At FLDR Designs we offer installment payments over the course of a couple months, and for larger payments we will work out a quarterly, or semi-annual payment plan.



## Closing Letter from Tanner Klingzell

Dear Friend,

I hope you found this report informative. I understand there are many things to consider when choosing a multi-media provider. I simply want to answer your questions, address your concerns and give you the FLDR experience you deserve. During your consultation you will receive personalized service backed by solid experience and expertise. We will answer all of your questions from beginning to completion. We want you to feel as comfortable and informed as possible.

I feel the utmost pride as my team and I are able to help businesses achieve their branding and marketing goals. We are always here to answer your questions and help you decide if FLDR Designs is the right choice for you.

Sincerely,

*Tanner Klingzell*

P.S. When you are ready, call us at 855.905.3537 to schedule your complimentary FLDR Designs Consultation.

